

PRODUCT NAME	STRAWBERRY
PRODUCTION REGIONS	Konya, (Hüyük), Mersin (Silifke), Aydın, Antalya, Bursa
EXPORTED COUNTRIES	Russian Federation, Romania, Kazakhstan, Iraq and Poland
TARGET COUNTRIES	China, South Korea, India, United Arab Emirates, Singapore



❖ Hüyük strawberry, which is protected by geographical indication registration, is an agricultural product that stands out with its superior quality and remarkable production standard. This special strawberry, appreciated both domestically and internationally for its unique aroma, vibrant color and unique taste, is one of the important elements of the regional economy.

Strawberry Production in the World (2022)	1. China	3,3 Million Ton (%35)
	2. U.S.A.	1,2 Million Ton (%13)
	3. Türkiye	728 Thousand Ton (%7)
Strawberry Imports in the World (2023)	1. U.S.A.	1,2 Milyar Dolar (%29)
	2. Canada	434 Million Dollars (%11)
	3. Germany	354 Million Dollars (%9)
Strawberry Exports in the World (2023)	1. Mexico	749 Million Dollars (%21)
	2. Spain	735 Million Dollars (%20)
	3. U.S.A.	631 Million Dollars (%18)
Türkiye's Strawberry Exports	2023	37 Million Dollars
	2022	31 Million Dollars

# 2023 Strawberry Exports

Country	Quantity (Ton)	Value (1000 Dollar)	Unit Price (USD/TON)
Russian Federation	22.651	21.778	961
Romania	4.913	7.937	1.616
Kazakhstan	772	1.675	2.170
Iraq	3.349	1.090	325
Poland	484	812	1.678
Georgia	3.586	697	194
United Arab Emirates	253	645	2.549
Ukraine	348	563	1.618
Malaysia	103	480	4.660
Singapore	44	215	4.886

Source: TiM, TÜİK, TradeMap

